



BETTER TOGETHER

System Integrator
Partner Program Guide

800.MELISSA (635.4772)

www.Melissa.com

melissa[®]

Gain a Competitive Edge



Thank you for your interest in Melissa's System Integrator Partner Program! Our program is designed to foster a strong and collaborative relationship between our organization and esteemed system integrators like you. Together, we can unlock endless opportunities for growth and success in the rapidly changing space of data quality, address, and location intelligence. With this partnership, we can create a new persistent revenue stream by solving your customers' data quality problems. We look forward to embarking on this exciting journey with you.

- Ray Melissa, CEO

Program Benefits



Access to leading-edge contact data quality and enrichment solutions, plus early access to new products



Expedited, superior customer support via phone, email, and online



New growth opportunities through referrals

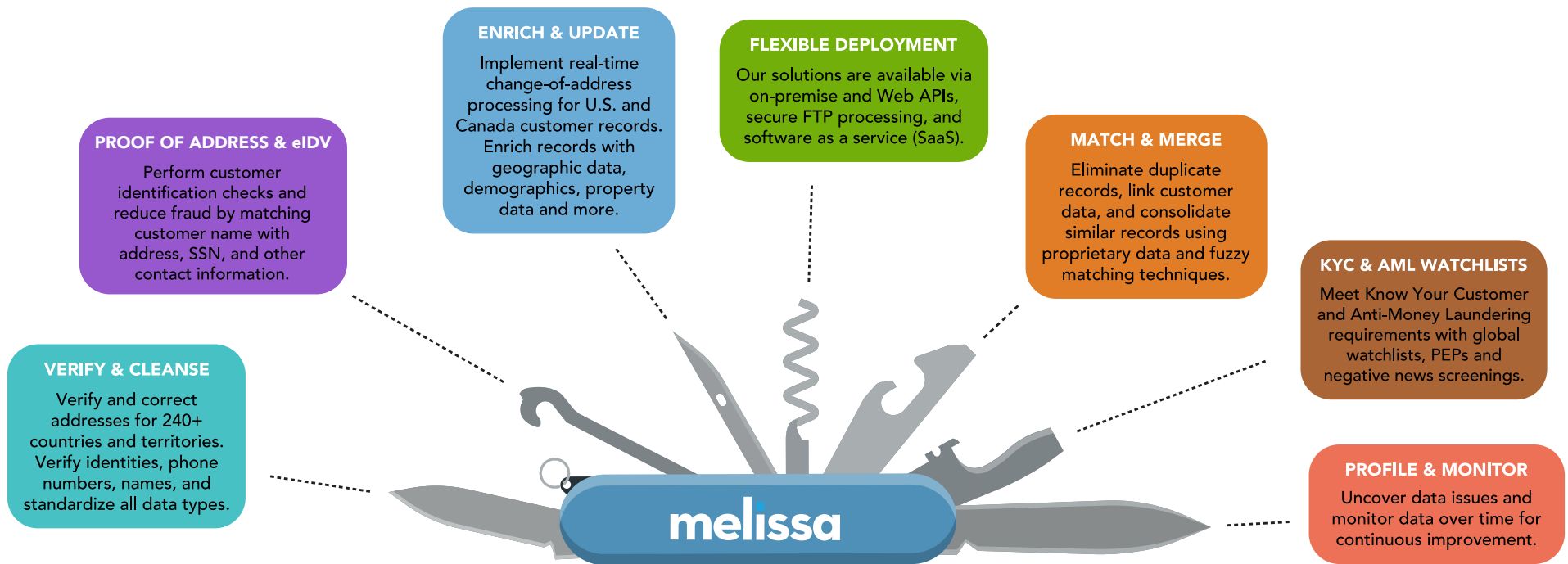


Renewal revenue - Approximately 93% of Melissa customers plan to renew annually (Software Reviews)



The Melissa Advantage - Smart, Sharp Solutions You Can Rely On

Melissa's full spectrum of solutions across the entire data lifecycle ensures all of your "people data" - addresses, names, phones, and emails - are valid, up-to-date, and standardized, and can easily be integrated into your product stack.



A Strong Foundation to Build On

As the Address Experts, we know that the address is the foundation for data-driven success. Our proprietary address engine has been developed over four decades, so you'll be working with a partner who's committed to delivering best-of-breed solutions to achieve positive results.



Decades of Address Expertise

Melissa is USPS® CASS™/DPV®, NCOALink® and PAVE™ certified, and we work with leading postal authorities including Canada Post, Royal Mail, Deutsche Post, and more.



Simply Secure

We continually undergo independent security audits to reinforce our commitment to data security, privacy, and compliance requirements, including SOC 2, HIPAA, HITECH and HITRUST, Service Level Agreements (SLAs), and failover/uptime guarantees.



Customer Satisfaction

You'll have access to leading-edge contact data quality and enrichment solutions, superior support, and new growth opportunities through referrals. Not to mention a high renewal revenue rate (approximately 93% of Melissa customers were planning to renew in 2023).*

*(SoftwareReviews)

Why Melissa?

When it comes to the address, choosing the best provider that can verify, clean, and correct customer data is essential. But not only that, working with Melissa means you'll benefit from renewal revenue and peace of mind knowing that our outstanding customer support is always available.

Begin Your Journey to Success

If you're ready to start your journey as a Melissa Partner, we're excited to welcome you. Getting started is easy! Simply reach out to partners@melissa.com to discuss the details and complete an application. For a more comprehensive overview, download our program guide, which outlines each step on how to become a member, pricing, and more.



Embed

Integrate Melissa's software into your existing platforms and webforms for your customers to utilize.



Implement

Consult with our experts on how best to implement Melissa's solutions into your product stack.



Refer

Recommend Melissa to others and receive referral-based compensation.*



Resell

Receive commission when you resell Melissa products.*

*Contact us for additional pricing information.